

Newsletter RFP--Cost Comparison

Company	Cost	Bulk Mail Fee	First Class Fees	Postage as per Graphtech	Design Services	MISC	TOTAL	NOTES
Formex (16 Pages 11x17)	\$2,720.00			\$612.42			\$3,332.42	Artwork to be provided by Borough
Formex (16 Pages- 6.25 x 9)	\$2,507.00				\$250.00		\$2,757.00	\$250 per issue for artwork if not provided by Borough
Formex (8 pages- 8.5 x 11)	\$2,230.00				\$250.00		\$2,480.00	
Graphtech - 16 pages	\$3,937.77				\$600.00		\$4,537.77	Price is all inclusive / Not including ad revenue..
Graphtech - 12 pages	\$2,778.87				\$500.00		\$3,278.87	Not including ad revenue..
Graphtech - 8 pages	\$2,509.49				\$400.00		\$2,909.49	Not including ad revenue..
Hot Frog(16 pages)	\$2,724.00	\$180.00	\$11.00	\$612.42	\$75/hr	\$10.00	\$3,537.42	Price is for pdf ready to print plus \$5 for each drop-off point (Borough Office & Essex House)
Hot Frog (8 pages)	\$1,516.00	\$180.00			\$275.00		\$1,971.00	
Hometown Press		\$600.00	\$78.00				\$678.00	No charge from Hot Frog Fee for use of Permit -- Postage only Estimated cost -
No response from Konehaus.								