

## Business and Property Updates

- Ritters True Value Hardware store in the West Shore Plaza held an auction May 16 to liquidate remaining stock, fixtures, furnishings and equipment; owner Jack Winchell announced his retirement in October and closed the Lemoyne store in March; the unit will be available to lease through owner Smith Land Improvement Corp.
- the former Dancer's Point unit on 7<sup>th</sup> St. has been leased for a hair salon—Hairapy Barbering, Beauty & Spa; with the COVID-19 statewide restrictions on businesses including hair salons and other personal services, Hairapy has not opened yet



### ***Christy Concept Jewelry opened in the West Shore Farmers Market***

- Christy Concept Jewelry opened in the West Shore Farmers Market second floor shop tier; the business owned by Christy Hoover will reopen once the COVID-19 restrictions are lifted; located between Liberty Primitives and Higashi Eyewear in part of what had been Higashi Pearls & Fine Jewelry and an adjoining unit, Christy offers jewelry sales, repair, cleaning, resizing, bead and pearl stringing and more; she carries 35 jewelry collections including

Origin, Sorelli, Margoni and more—diamonds, gemstones, sterling silver and gold; Hoover started in retail with Pomeroy's department store, and this is her first bricks-and-mortar location

*note: while retail businesses can open under Pennsylvania's "yellow phase," the West Shore Farmers Market shops are considered an indoor mall with businesses required to have an entrance directly to the outside for customer use*

- State Street Plaza's west side unit renovations are nearing completion; owner Jerry Watson, Keystruct Construction, redesigned this side of the building facing The Pizza Grille to create five units—four complete with garages and overhead doors; the full-view glass storefronts have been replaced with smaller door/display window units; the concept was designed to still provide space for retailers, but also crafters or businesses needing studio, storage or "workshop" space; the \$850,000 project also improved the restroom areas in

each unit, HVAC and plumbing services which have been an issue in recent years for several tenants

- Papillion, anchoring State Street Plaza since 2009, has closed; owner Cynthia Correl (now Schindler) purchased the business from Sandy Leib in 2018, and expanded what had been a skin care and aesthetics company to add a salon, waxing, eyelashes and more; the business is for sale and includes all assets—the name, client list, fixtures, furnishings and equipment; the beautifully-finished unit was enlarged and could be flexed to add a second-floor connecting area featuring a very large, airy, open room, showers, dressing rooms and offices; ample off-street parking is provided on both sides of the building

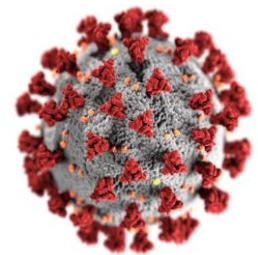
assisting Kim Huenke, an aesthetician that had work at Papillion and initially had an interest in remaining at this location; she will likely partner with an existing West Shore business, offering her services at that location

- QQ Aromatherapy opened in suite 1010 at State Street Plaza, located between Ser David & Co. and Express Employment Professionals
- the former Subway unit owned by Paula Kostick has been remodeled with \$15,000 in improvements to “vanilla box” the space
- Pamela Daniels will open Decor n’ More in the lower level of Antique Marketplace, 415 Bosler Ave.; she was to open as part of the spring open house event which was cancelled due to Covid-19; the business sells new, used and repurposed furniture, other furnishings, decor and gift items

## CARES Act COVID-19 Response

- Cumberland County/the Redevelopment Authority received \$727,510 in federal funds for CARES Act COVID-19-related community support; those CDBG funds can be used for the following activities: small business (or operational, municipal organizations) assistance, rent and mortgage assistance, workforce development, vehicle repair and transportation, addressing homelessness; funds will be used to prepare for, prevent or respond to the effects of the COVID-19 pandemic

the Borough should have received information about the CARES COVID-19 CDBG funds including a program announcement, guidelines and an application; applications should address one of two national objectives—benefit low to moderate-income households, or eliminate slum or blighted conditions; the Borough has qualifying census tracts and provides services to individuals living in those areas and beyond



*think about it--what expenses have been or will be incurred by the Borough related to the pandemic?*

**the deadline to submit an application to the Redevelopment Authority is June 8;** contact Community Development Director Chris Rafferty at 717-249-0789 ext.130 or [crafferty@cchra.com](mailto:crafferty@cchra.com) with any questions or for additional information

- the Authority is collaborating with a group of partners to determine how to address and provide small-business-related assistance using CARES Act funds; additional information will be provided once those determinations have been made

## Community Development

- with bids for the project at Negley Park's upper pavilion coming in high, the Redevelopment Authority/Cumberland County will reprogram and provide \$30,000 in county Community Development Block Grant (CDBG) funds to rebid the construction of the structure allowing it to be built in 2020; roughly \$12,000 of the original project budget came from the county via a 2019 Land Partnerships Grant program award

## 2020 Cumberland County Land Partnerships Grant Program



- the annual Cumberland County grant program is open with applications due July 1
- the program provides financial support for projects related to parks, trails, waterways, preserves, green space preservation, recreational facilities, bicycling and other outdoor facilities or amenities
- to apply, you must be a government-related entity (municipality or municipal authority) or a 501(c)3 non-profit organization
- the grant program, which is funded through Marcellus shale drilling fees provided to the state, provided in part

monies for the upper pavilion replacement project at Negley Park

- grants must be matched dollar-for-dollar but other grants can be used to provide the match
- a pre-application site visit (or conference call this year) must be scheduled with the Cumberland County Planning Department to determine the project's eligibility
- the Borough is anticipated to submit a request to fund the parks master plan/open space plan—also submitted in April for a PA DCNR grant

## First-Time Homebuyer Workshops

- the Redevelopment Authority's first-time homebuyers workshop sessions have been postponed until July
- completion of the two-night workshop can qualify attendees for up to \$5,000 in down-payment and closing-cost assistance; if you are interested in buying a home, the fund was replenished for 2020; applications are considered and approved on a first-come, first-served, basis with funding typically exhausted by late summer
- pre-registration to attend the workshops is required; contact the Redevelopment Authority's Maria Collier at 1-866-683-5907 x 300 or by email at mcollier@cchra.com for more information or to apply for the programs

**What are you hearing?...**

**...and what are you relaying?**

**better places, better lives**

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**CUMBERLAND COUNTY REDEVELOPMENT AUTHORITY  
DOWNTOWN PROGRAM SERVICES**

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**Like so many, I continue to work from home. All of the Redevelopment Authority Downtown Program Services you have come to expect and value continue—bar none. Please do not hesitate to contact me using the following:**

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