

COMMUNITY DEVELOPMENT/PARKS AND RECREATION COMMITTEE

October 14, 2021 – MINUTES

Borough Hall – Committee Meeting Room

1. The meeting of the **COMMUNITY DEVELOPMENT/PARKS AND RECREATION COMMITTEE** was called to order at 6:04 PM by Sue Yenchko, Chair. In attendance were Rebecca Coleman, Kasha Griva, Judy McAlister, Rebecca Yearick and Cindy Foster, Borough Manager.
2. **Public Comment** – There was no public comment.
3. **Minutes** of the September 9, 2021 meeting were approved unanimously following a Coleman/Griva motion.
4. **Old Business** –
 - A. **Comprehensive Recreation, Park and Open Space Plan Work Plan (CRPOS)** –Mrs. Griva and Mrs. Coleman reported that there will be a public meeting on October 21st at Memorial Park at 7PM and there will be stations where participants can vote for ideas/priorities they want included in the plan. Ms. Yearick distributed a list of comments for the consultant interview in which she participated. Suggestions were made to also get comments from the Master Watershed Group, Master Gardeners, and Environmental scientists. The CRPOS Study Committee will meet again by ZOOM on November 18 at 5 PM.
 - B. **Third Street Streetscape** – Due to the South Bridge Widening Project which might relocate the Lemoyne exit onto Third Street near Herman Avenue, we discussed the importance of Lemoyne Citizen public involvement in the upcoming PennDOT Public Meetings which will be held both virtually and in person (Nov. 9 – Harrisburg Mall 1-7PM, Nov. 10 – Penn Harris Hotel 1-7 PM). It was noted that there could be an alternative exit plan onto Tenth Street near the entrance of I-83 South.
 - C. **Social Media, Borough Seal, Borough Materials – Discussion** Mrs. Coleman talked about the use of “symbols” conveying aspects which we might highlight. She distributed a few possible simple symbols (e.g. a Market Basket, light standards, view of river) as examples. Also discussed was use of an official seal used for official documents (transmitting what’s special to Lemoyne, vs. a Logo that acts more like a trademark for branding and marketing). What symbols denote Lemoyne? (e.g. Fireworks) Mrs. Coleman will process the discussion and re-send the survey out to Council members for their input. Ms. Yenchko gave an example of a T-shirt with the current Lemoyne Logo on it that was produced 10 years ago (and sold out immediately) and talked about reordering more shirts to sell to Lemoyne residents now. While she priced hoodies, long-sleeved T-shirts and regular short sleeved T-shirts, the consensus was that T-shirts would be a more popular item to sell. The quality of the shirt should be high so it would last a long time. The Committee would ask that \$1500 be put into the 2022 budget to buy shirts.
5. **New Business** –
 - A. **Review of the CD/P&R Committee’s Strategic Plan** – A handout (see attached) was distributed showing the two past Plans and items that had been completed. Three items were added: 1) Signage to places (Wayfinding), Third Street Corridor Streetscape, Communications – Social Media, Seal, and Professional-looking Borough Materials. Also, working with West Shore Plaza for Community Events and cooperating with Lemoyne’s businesses. A suggestion was made to add “public safety” (which came up as a priority in the 2018 Community Survey) to the Public Safety Committee’s Plan.
 - B. **Signage (Parks, Wayfinding, Hours, etc.)** – A handout (attached) showed suggested features in Lemoyne to which signs could point. Using images from The Lemoyne Passage mural on smaller signs came up again.
 - C. **Review of Park Ordinances** – Marked-up documents of the ‘Parks Ordinance’ and ‘Licenses Required for Certain Entertainment’ Ordinance were distributed and should be reviewed for discussion at the next meeting.
6. **Next Meeting - November 11, 2021 @ 6 PM**
7. **Adjournment** – The meeting adjourned on a Coleman/Griva motion at 8:18 PM.