

COMMUNITY DEVELOPMENT/PARKS AND RECREATION COMMITTEE

September 9, 2021 – MINUTES
Borough Hall – Committee Meeting Room

1. The meeting of the **COMMUNITY DEVELOPMENT/PARKS AND RECREATION COMMITTEE** was called to order at 6:04 PM by Sue Yenchko, Chair. In attendance were Rebecca Coleman, Kasha Griva, John Leverentz, Judy McAlister, and Cindy Foster, Borough Manager.
2. **Public Comment** – John Leverentz suggested that we find a way to promote the businesses that are in Lemoyne and include that in our marketing efforts. With the variety of restaurants that we have, he suggested that we contact the various plazas that include restaurants for current names of restaurants and ask that they advise us when one leaves or arrives so that we are up to date.
3. **Minutes** of the May 13, 2021 meeting were approved unanimously following a Griva/Coleman motion.
4. **Old Business** –
 - A. **Cow Proclamation and Recognition** – Council will officially recognize the donation to Negley Park of one of the cows from the 2004 Cow Parade by Tim and Mary Webber Weston. The Proclamation will be presented to the Westons at the October 7 Council meeting. Ms. Yenchko will provide information to include in the proclamation to the Borough office.
 - B. **Comprehensive Recreation, Park and Open Space Plan Work Plan (CRPOS)** –Mrs. Griva and Mrs. Coleman reported that the first meeting with the Consultant, PASHEK – Heather Cuyler was held at Negley Park in August with about 20 people attending. There will be @ 40 key interviews held and suggestions for interviewees were to be sent to Heather. The interview process may include a questionnaire first. There will be a public meeting on October 21st at Memorial Park from 5-7PM. There will be stations where participants can vote for priorities they want included in the plan.
 - C. **Aesthetic Overlay** – Going forward, this item will be called Third Street Streetscape. Our objectives are: to improve the overall look of a highly visible gateway area, provide a more compatible, harmonious character, have a coordinated-looking streetscape, and provide for long-term, coordinated maintenance of the streetscape. With the plans for the widening and possible tolling of the South Bridge, many of the Lemoyne residential areas might be severely impacted and property values affected. A proposed exit from I-83 near Herman Avenue complicates the committee's desire to upgrade the amenities on Third Street and hopefully some of the sidewalks and facades of the buildings there. Potential zoning changes also need to be considered. Discussed also were 1) Walk light (or tunnel) crossings, 2) Emergency Preemption Light Changers for emergency vehicles, 3) Curbing, 4) Tree lawns. Also discussed was the issue of The Lemoyne Passage Mural's fate if the exit is indeed changed. Relocating the actual mural is not possible. Many suggestions about re-creating it included 1) Photographing it and transferring large portions of it to another wall, 2) Reproducing it on a sound wall, 3) Building a wall near Maple Street Park and redoing it there, 4) Seeking space in Susquehanna Court and building a wall there. A meeting between PennDOT and the mural artist, Daniel Finch was also suggested. Mr. Finch will be contacted.
 - D. **Borough Seal Discussion - Social Media, Borough Materials** – Mrs. Coleman distributed a Four Stage Timeline with Step # 1, Brand Development taking place in 2021. How should Lemoyne be defined? How seen? The seal and the logo should reflect that answer. Research, Discovery, Brand element Designs will take place by talking to stakeholders. After committee review, concepts would be presented to Council. Step # 2(2022), includes Marketing Strategy – How the Lemoyne story is told, Step # 3, Plan to be Implemented, and Step # 4, A Six Month Review (with any adjustments made). A Communications Plan Survey was distributed for feedback.
5. **New Business** –

- A. Suggestions for future agendas – 1)**A review of the CD/P&R Committees Strategic Plan, and
2)Signage (Parks, Wayfinding, Hours, etc.), 3)Review Parks Ordinances.
- 6. Next Meeting - October 14, 2021 @ 6 PM**
- 7. Adjournment** – The meeting adjourned on a Coleman/Griva motion at 7:44 PM.