

## E-Mail from Thomas Bank to Sue Yenchko 6-1-2020

Last week I attended a webinar provided by the Pennsylvania Downtown Center entitled "#ReadyforPreservation: Tools and Tips to Support Your Downtown's Recovery and Revitalization."

I was alerted to it by the State Chapter of the American Institute of Architects and was able to get continuing education credit for it. But I think it would be of use to the Community Development Committee as well.

Pennsylvania downtowns are the economic, social, and cultural heart of many communities. Downtown buildings, businesses and activities often reflect a community's history, values and economic core as well as the aspirations of local leaders and community members. Today, Pennsylvania downtowns are facing the daunting task of responding to the current economic havoc and planning for future challenges brought by the COVID-19 pandemic. As part of those efforts, there are many ways in which the application of a traditional downtown design ethic can be appropriately and thoughtfully integrated into recovery efforts.

Join the Pennsylvania Downtown Center and staff from the Pennsylvania State Historic Preservation Office for a **one-hour recorded webinar (link is below)** to explore different ways your community can sensitively manage the changes we face as a result of the pandemic's impact. Based upon the Main Street principles of Economic Vitality and Design, this webinar is focused on providing realistic and practical suggestions for communities of all shapes and sizes whether they are in the reaction, response, or recovery phase. Among topics to be covered will be messaging, vacancy management or prevention, Historic Architectural Review Board or Preservation Commission activities and more.

Speakers include:

- Mary Tate, Pennsylvania Downtown Center
- Cory Kegerise/PA SHPO (State Historic Preservation Office) Eastern Region Community Preservation Coordinator
- Bryan Van Sweden/PA SHPO Central Region Community Preservation Coordinator
- Bill Callahan/PA SHPO Western Region Community Preservation Coordinator

You can watch the **recorded webinar** here: <https://attendee.gotowebinar.com/recording/6545567949715488259>

The slides are available here: <https://padowntown.org/assets/pdfs/Training/ReadyForPreservation-Webinar-052820.pdf>

They have provided the SHPO's annual report here: <https://padowntown.org/assets/pdfs/Training/PA-SHPO-Annual-Report-for-2019.pdf>

And some additional information: <https://padowntown.org/assets/pdfs/Training/ReadyForPreservationAdditional-Information.pdf>

I've been actively involved in the AIA's local "Design for Better" (D4B) initiative. As a member of the Steering Committee for New Cumberland's Revitalization Initiative organized by Councilman Don Kibler, I worked together with a group of AIA members and representatives from New Cumberland to formulate ideas for Downtown redevelopment there.

I'd be happy to discuss these issues further with you and/or the Community Development Committee to see what we could put together in Lemoyne.

Take care!

Thomas

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