#### West Shore Recreation Commission

507 Fishing Creek Road, Lewisberry, PA 17339 717-920-9515: www.westshorerec.org



## 2021 POOL MANAGEMENT SERVICES PROPOSAL

# LEMOYNE BOROUGH MUNICIPAL POOL

#### **Summary**

West Shore Recreation Commission (herein after known as "WSRC") proposes to provide administrative services for the staffing and operation of the Lemoyne Borough Municipal Swimming Pool for the safety and enjoyment of the public who use the facility. Although the Borough and WSRC are currently entered into an intergovernmental agreement, for this purpose WSRC would serve as an Independent Contractor.

This proposal includes an outline of services to be provided, a budget of fixed and variable fees, and details of the insurance and related administrative tasks.

Over the past 9 years the Commission has successfully engaged in a collaborative effort with Lemoyne Borough to provide this viable service to its residents and surrounding communities.

## **Management Information**

## **Public Relations/Marketing**

In conjunction with Lemoyne Borough, the Commission will continue to use a variety of media options to promote the benefits of the municipal pool. These include:

- <u>Printed advertisement</u> in the Commission's summer recreation guide. The recreation guide is mailed to over 8,000 households in the West Shore School District and is distributed to 6,000 elementary school students and school employees. The guide is also available online at <a href="https://www.westshorerec.org">www.westshorerec.org</a>.
- <u>Website</u>: maintain the separate *page* on the Commission website: <a href="https://www.wsrec.org/lemoyne-poolexclusively">https://www.wsrec.org/lemoyne-poolexclusively</a> exclusively for the Lemoyne Borough Pool at no additional charge.
- Social media: posts via Lemoyne Pool and West Shore Recreation Facebook pages

#### **Administrative Time**

- Personnel recruitment, hiring, documentation, supervision, etc. of water safety staff
- Administrative time for payroll processing, federal, state and local tax submission, W-2 filing, background check submission, etc.
- Report preparation and communication with Borough representatives
- Public relations tasks as listed above
- Liability Insurance The Borough is listed as an "Additional Insured" on the WSRC liability policy by virtue of the terms of the Intergovernmental Agreement

#### **Administrative Personnel**

- The pool staff will be directly supervised by Todd Miller, Senior Program Coordinator of WSRC who holds the certifications of PA Public Pesticide Applicator and Park & Recreation Professional.

# **Expense Breakdown: Fixed and Variable**

WSRC proposes the following fixed and variable expenses for staffing the pool during the 2021 summer season running from May 29 – September 6. Variable expenses can increase or decrease due to weather, periods of low attendance, maintenance issues, staff recruitment, etc. The "Total Cost" figure does not include staff pay for hours worked outside of normal operation such as private group visits.

Fixed Expenses					
Expense Category	Amount				
Public Relations/Marketing					
Summer Rec Guide Ad	\$325.00				
Social Media	\$0.00				
Administrative					
Personnel Administration					
Payroll, Taxes, Clearances					
Public Relations Tasks (above)					
Total Administrative	\$8,500.00				
Total Fixed Expense	\$8,825.00				

2021 Variable Expenses		2019 Actual Expenses (for comparison)		
Expense Category	Expense	Expense Category Expense		
Staff Payroll		Staff Payroll		
Managers and Lifeguards	\$55,000	Managers and Lifeguards \$52,076		
Staff Overhead		Staff Overhead		
Employer Social Security/Medicare	\$4,400	Employer Social Security/Medicare	\$4,022	
Workers' Comp. Insurance	\$800	Workers' Comp. Insurance \$663		
Background Checks	\$250	Background Checks \$210		
Staff Shirts, Training Supplies	\$900	Staff Shirts, Training Supplies \$800		
Reimbursement for Operational Supplies	\$250	Reimbursement for Operational Supplies \$284		
*Total Variable Expense	\$61,600	Total Variable Expense \$58,055		
Total Fixed Expense	\$8,825	Total Fixed Expense \$7,825		
Total Cost to Lemoyne Borough	\$70,425	Total Cost to Lemoyne Borough \$65,880		

#### **Lemoyne Borough Council Approval:**

	Signature:		Date:					
	Printed Name & Title:							
	Additional Signature (if needed):							
	Printed Name & Title:							
West Shore Recreation Commission:								
	Submitted to Lemoyne Borough on: 10/15/2020	Ву:	Todd A. Miller					
	Signature: Todd A Miller	Title	Senior Program Coordinator					