## **BOROUGH OF LEMOYNE**

"The little town that has it all!"

### **Community Development Committee**

Minutes of the Meeting held on September 15 2014

#### 1. Call to Order

Committee Member Stacy Gromlich called the meeting to order at 6:05 PM.

### 2. Roll Call

Committee members present were Stacy Gromlich and Donna Hope. Rebecca Yearick, Downtown Coordinator was present.

### 3. Public Comment

Elwood Kline asked about the clock being moved to the Hess plaza area on Market Street near 5<sup>th</sup> Street. It was discussed that there is now a concern about moving the clock and blocking the Hess Station sign.

- 4. Review of the Minutes from the last meeting

  The minutes from the August meeting were not prepared to review at the time of the meeting.
- 5. Subcommittee and Other Reports:
  - a. Design Subcommittee Ms. Yenchko had shared that she had no report for this subcommittee. The price information for holiday garland Rebecca Yearick shared with the Committee was discussed. The Committee is asking Sue Yenchko to schedule a subcommittee meeting to review what to place at the Hess plaza and to discuss options for holiday lights.

### b. Beautification

Ongoing & Possible Projects: Volunteers are needed for maintenance of the rain gardens and flower pots on Market Street. An email sent by Shirley Stark was discussed and it was decided that the flowers and investment is ultimately the Borough's responsibility. Donna Hope made a motion to recommend to Council that the rain gardens and flower pots are the responsibility of staff and should be watered as appropriate. Stacy Gromlich seconded the motion, which passed unanimously.

- c. Report from Lemoyne Business Association Gale Gallo There was no report.
- d. Report from Downtown Services Coordinator Rebecca Yearick Ms. Yearick submitted her report which is attached to these minutes. Ms. Yearick asked what is next for the Committee and suggested that projects and initiatives do not need to be expensive.

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### 6. Unfinished Business:

- a. Phase 2 of the Market Street Streetscape Improvements

  The decication event is planned for October 28<sup>th</sup> from 6-8 PM at 8<sup>th</sup> and Market Streets. Ms. Gromlich agreed to follow up with all asked to be involved and get details on the event.
- b. Hess Project Plan to finish/move clock No update was provided.
- c. Bus Shelters on Market Street
- d. Lemoyne Foundation See report from Ms. Yearick.
- e. "Connections" Study
  No update was provided.
- f. Welcome Kits for both new residents and businesses No report from Mayor York on this.
- g. Community Event Updates
  Piggy in the Park to be held September 20<sup>th</sup> in Memorial Park was discussed.
- h. #2 Create a plan for use of social media to communicate with Constituents 2 yrs No update was provided.
- i. #3 Create a long term plan for the care of the rain gardens and planters 3 yrs No update was provided.
- j. #4 Create a plan for a "signature event" for the borough 3 yrs No update was provided.
- k. #5 Work with other Municipalities on shared opportunities 3 yrs No update was provided.
- 1. #6 Plan for a new downtown growth center with parking 3 yrs No update was provided.

#### 7. New Business

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a. Invitation from the Cumberland Area Economic Development Corporation / Visitors Bureau (CAEDC/CVVB) to attend a facilitated strategic planning session on Wednesday, September 10, 2014 from 8:30 to 10:30 am.

Sue did attend this event and sent an email with some of the information discussed at the meeting.

 b. Developing a plan for sponsors and decorative banners for Market and Third Streets
 No update was provided.

### 8. Announcements

The next meeting will be held on October 20th at 6:00 PM.

### 9. Adjournment

There being no further business Ms. Gromlich adjourned the meeting at 6:50 PM.

Minutes submitted by Stacy Gromlich

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