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Community Development Committee

Minutes of the Meeting held on December 15, 2014

1. Call to Order

A meeting of the Community Development Committee of Lemoyne Borough Council was held on Monday, December 15, 2014 at Lemoyne Borough Hall, 510 Herman Avenue, Lemoyne, PA. Chairwoman Brenda Candioto called the meeting to order at 6:02 PM.

2. Roll Call

Committee members Stacy Gromlich and Donna Hope were present.

3. Public Comment

Ms. Gromlich inquired if anyone had heard about the status of the Middle School property. Mrs. Candioto replied that she heard a deal with a private faith based school did not work out, but two other parties have expressed interest. Robert Ihlein, Borough Manager, suggested that Council become involved and talk with the School Board about coming up with a plan to redevelop the site in a way that would generate economic development for the Borough. Rebecca Yearick, Downtown Program Services Manager, suggested there are county-related agencies that would be interested in working with the Borough and school district to help develop a plan. After some discussion Ms. Gromlich made a motion to ask Council to work with the Cumberland Area Economic Development Corporation (CAEDC) and the Cumberland County Housing and Redevelopment Authority and Cumberland County Commissioners to help develop viable options for the property that would help stimulate new businesses that will create new jobs and pay taxes. The motion was seconded, and approved unanimously.

Around 6:30 pm Mr. Ronald Candioto arrived at the meeting. Mr. Candioto announced that he was recently elected as the President of the Board of the West Shore School District. He confirmed that the Board is still trying to sell the property, and has put out a Request for Proposals to select a real estate broker to represent them and market the property. The Committee informed him of their interest in coming up with an economic development plan for the property. Mr. Candioto responded that a private-public partnership could be of interest to the School Board, and would mention it to them.

4. Review of the Minutes from the last meeting

Mrs. Hope made a motion to approve the minutes of the August 18th meeting as written. The motion was seconded, and then passed unanimously. Mrs. Hope then made a motion to approve the minutes of the October 20th meeting with two changes. The motion was seconded, and it passed unanimously.

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5. Subcommittee and Other Reports:

a. Design Subcommittee

Ms. Yenchko recommended that the Lighted Holiday Decorations be removed from the agenda since it appears there is little financial support in the community at this time to generate enough donations to purchase new ones. The Committee agreed.

Ms. Yenchko reported on a sub-committee meeting that was held on December 10th with an organization known as "Jump Street". This group is led by Robert Welsh of Harrisburg and they have been involved in painting outdoor murals for a number of years. Some of their funding comes from the Pennsylvania Council for the Arts. The sub-committee has identified a number of locations around Lemoyne that would be possible for a mural. To move forward Council or another group could apply to Jump Street for a planning grant of \$1-2,000. The planning grant applications can be submitted in April, and are awarded in August. There is another organization known as "Sprocket Murals", which is a collaborative of artists that would help solicit ideas for murals once a specific location has been proposed. Ms. Yenchko suggested the first site might be the concrete wall along the Lemoyne exit ramp of southbound I-83. This location would have to be approved by PennDOT.

b. Beautification

Ongoing & Possible Projects

Mrs. Candioto reported that a number of people came out to tend to the flower pots on Market Street on December 13th and 14th. Volunteers cleaned out dead plant material and installed winter greens. The project was coordinated by Shirley Stark and the Cumberland Master Gardeners.

- c. Lemoyne Business Association No report was submitted.
- d. Downtown Services Coordinator Ms. Yearick submitted her written report which is attached to these minutes.

6. Unfinished Business:

a. Phase 2 of the Market Street Streetscape Improvements Mr. Ihlein reported that he is working to close out the project.

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- b. Hess Project Plan to place an object in the point at State & Market Streets There is no activity to report.
- c. Bus Shelters on Market Street No action on this item. Mr. Ihlein will work on the project in 2015.
- d. Lemoyne Foundation The next meeting is planned for February 22nd.
- e. "Connections" Study CVRR Bridge No additional information is available at this time.
- f. Welcome Kits for both new residents and businesses No report from Mayor York on this.
- g. Community Event Updates

Mrs. Candioto reported that the Holiday Tree Lighting event was held on December 5th and it went very well. There was a good crowd of 70-80 children and adults, and a special visit by Santa Claus. One volunteer played the piano and led the group in singing carols. A number of volunteers helped to organize craft activities for the children and provide refreshments.

h. Strategic Plan Priority #2: Create a plan for use of social media to communicate with Constituents - 2 yrs

The new web site, Code Red, and Face Book will all be utilized for this.

- i. Strategic Plan Priority #3: Create a long term plan for the care of the rain gardens and planters - 3 yrs
 - The Committee agreed that this item could be removed from the agenda because it is now an integral component of the Borough stormwater management infrastructure and under the guidance of the Streets and Stormwater Committee.
- j. Strategic Plan Priority #4: Create a plan for a "signature event" for the borough -3 yrs
 - Ms. Gromlich reported that the "Piggy in the Park" event will be held by the West Shore Bureau of Fire again in 2015. The Lemoyne Business Association will be sponsoring the Harrisburg Symphony Orchestra concert in Negley Park again.
- k. # Strategic Plan Priority #5: Work with other Municipalities on shared opportunities - 3 yrs
 - Mr. Ihlein brought a copy of the "Imagine West Shore Joint Comprehensive Plan" to show the Committee. The Plan was adopted by Camp Hill, Lemoyne, and

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Wormleysburg Boroughs in 2008. The joint zoning ordinance was one of the projects that developed out of the Plan. There are many other ideas in the Plan, and the Committee agreed to look through the Plan starting in January.

1. Strategic Plan Priority #6: Plan for a new downtown growth center with parking 3 yrs

No report on this item.

m. Developing a plan for sponsors and decorative banners for Market and Third Streets

Mr. Ihlein reported that the original banners were purchased in 2009 as part of Phase 1 of the streetscape improvements and were sponsored by residents and local businesses. The banners are becoming faded. The Committee decided to table any action on replacing them at this point.

7. New Business

There was no new business to discuss.

8. Announcements

The next meeting will be held on January 19, 2015 at 6:00 PM.

9. Adjournment

There being no further business Mrs. Candioto adjourned the meeting at 7:25 PM.

Minutes submitted by Robert Ihlein, Borough Manager; approved by the Committee on January 19, 2015

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